



AI Hub for Productive Research  
& Innovation in Electronics

# APRIL AI Hub Seed Funding

## Guidance for Applicants

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### Available Funding

Funding is available for a select number of research projects, with each project eligible for substantial financial support covering up to 80% of total costs (£50k). A limited number of projects will be funded in the first year.

### Eligibility

A project lead or project co-lead must have a contract of employment with an eligible research organisation for the duration of the grant before they apply and they are recognised by their institution and UKRI/EP SRC as an eligible PI. Applicants should comply with standard [UKRI PI eligibility criteria](#).

### Application Deadline

Submit applications by 12pm on the 31st of October. Successful applicants will be notified by the 6th of December.

# Matched Funding

To enhance the credibility and impact of your proposal, it is essential to secure matched funding, demonstrating a commitment to collaboration and investment in innovation. For every £1 provided by APRIL, proposals should aim to attract between £3 and £5 in matched funding, showcasing the project’s relevance and potential for significant growth.

# Funding Focus

Proposals must align with APRIL’s [pillars and cross-cutting capabilities](#).

Main Pillars & Core Capabilities										
Core Capabilities	P:1		P:2		P:3		P:4		P:5	
	Pillar One		Pillar Two		Pillar Three		Pillar Four		Pillar Five	
	Materials Discovery		Device Design		Circuit & System Design		Testing & Verification		Modelling	
	C1		Data Collection					Capability One		
	C2		AI Model Selection					Capability Two		
	C3		AI Model Training					Capability Three		
C4		System Integration					Capability Four			
C5		Data Security					Capability Five			

## Evaluation Process

Applications will undergo peer review, with successful proposals selected based on impact potential and alignment with [APRIL's vision](#) and [ethos](#).

## Expectations

- Evidence of matched funding will be required prior to final approval.
- Projects should result in the development of new AI tools, systems, or start-ups.
- Applicants must present their project outcomes at APRIL workshops and annual events.
- Projects are expected to be completed within 6-18 months.

## Terms and Conditions

Please note that detailed terms and conditions will be provided to the projects selected for funding. These will outline the responsibilities and expectations for funded projects. At this stage, we encourage applicants to focus on aligning their proposals with the Hub's objectives, as the T&Cs will be communicated to successful applicants following the selection process.



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